

Management Presentation Sample

The sample list of slide headings below is an indication of what your business broker will help you write up for your business as part of the main management presentation that will be given face-to-face to potential buyers after they have read your business' Information Memorandum (MI) and expressed continued interest.

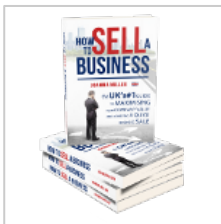
Section	Section Description
Cover slide	What the opportunity is and the legality around confidentiality
The Opportunity	What are the markets, the business' market share, the total market opportunity available represented financially
Key Metrics	How does the business stand out in numerical terms? Including number of employees, clients, the revenue, and EBITDA figures
Why Us	List the business's strengths and Unique Selling Points (USPs)
Customers	Number of customers and growth over last three years by product/service
Product / Service Overview	A description of what the company's key products and services are
Business Models	Describe what the pricing business models for each key product / service
Financials	Provide key figures for last three years and the next few years

Technology	Demonstrate what technology the business creates (eg. architecture stack diagram for software)
Summary	Highlight why the business is worth investing in

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‘Preparation for Sale’ Individual Offerings



The ebook **“How To Sell A Business: The UK’s #1 guide to maximising your company value and achieving a quick business sale”** will help you to get the highest pay-out, ensure a quick and smooth sale process, demystify the sale process, handle the emotional journey, and much more.

CALCULATE YOUR WALKAWAY PRICE PACK

The **“Calculate Your Walkaway Price Pack”** is a step-by-step workbook that will enable you to calculate your minimum cash reward for selling your business. The workbook will help you with costings, valuation options and instructions on how to agree on the minimum pay-out required.

THE SELLER'S PROFESSIONAL ADVISORS BEAUTY PARADE PACK

“The Seller’s Professional Advisors Beauty Parade Pack” will help you find, interview and select the various professionals that will make up your final business sale success team. The pack will help you step-by-step with checklists, templates and lists of questions to ask so that no stone remains unturned!

CONTRACTS SUMMARY TEMPLATE

The **“Contracts Summary Template”** is an Excel spreadsheet that will help you to record all your client contract information in one place. Use this timesaving template to organise your contracts, revenue and take action accordingly. Eliminate expirations, instigate renewals & monitor contracts.

**MONTHLY
MANAGEMENT
INFORMATION
REPORT
TEMPLATE**

The “**Monthly Management Information Report Template**” is an Excel spreadsheet that will allow you to easily organise your business’ mission critical figures. Once populated, it will enable you to provide historical records of the business’s progress helping you better plan and forecast.

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'The Sale Journey' Individual Offerings

CREATING THE DATA ROOM PACK

The **“Creating The Data Room Pack”** is for you if you want to make your life easier. To avoid running your company *and* frantically preparing all the data necessary for the buyers due diligence requests, be proactive and prepare get your data room set up now! Included is core information and file structure.

PREPARING FOR DUE DILIGENCE CHECKLIST PACK

The **“Preparing For Due Diligence Checklist Pack”** comes after you set up your data room and provides you with the core documents, questions, requirements that will be requested. Be proactive and get this out of the way now rather than later.

DUE DILIGENCE QUESTIONS CHECKLIST PACK 1

The **“Due Diligence Questions Pack 1”** is similar to doing a practice run before an exam. The 250 questions will help you to be prepared for the requests that will be made by potential buyers during due diligence. Free up time to allow you and your business sale team to focus on the negotiations and keeping the business value up.

DUE DILIGENCE QUESTIONS CHECKLIST PACK 2

The **“Due Diligence Questions Pack 2”** offers 250 *more* questions that might be asked during the due diligence stage. If you want to cross every ‘t’ and dot every ‘i’ this offering will help you do so! Proactively use your time now wisely - the more you prepare now the easier the process will flow.

THE SELLER'S COMPLETION DAY CHECKLIST PACK

“The Seller’s Completion Day Checklist Pack” will help you to prepare yourself mentally and physically for Completion Day. If you want to reduce your stress levels, remove unknowns, prepare a negotiation strategy, and increase your chances for a successful completion get this pack now.

Money Saving Collections



The **'Ultimate Collection'** consists of all offerings – eBook, Templates, and Packs – everything! It will provide you with everything needed to help you prepare, increase your company value, help you avoid problem areas, save time and money and ensure your business sale process is as smooth and successful as possible.



The **'Everything But The Book Collection'** is exactly what it says! Consider this money-saving offering if you already have the book and want to take advantage of all the templates, checklists and packs.

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